



Vista Unified School District Service Learning Project Spring 2015

Videography – Heroes of Vista – Mission Vista High School

The **Vista Chamber of Commerce** partnered with Videography students at Mission Vista High School, through their school video club, Black Wolf Productions. The Chamber of Commerce needed help honoring the “heroes” of Vista, through a professional video showcasing all “heroes”. Led by MVHS teacher Jason Zaitz, students were able to gain professional video experience documenting the Chamber’s annual **Heroes of Vista Community Recognition Gala**.



Here are a couple of the steps students completed:

- Students met with Bret Schanzenbach from the Vista Chamber of Commerce to discuss the challenge of videoing the gala.
- Students also met with industry expert, Eric Mowrey, owner of Creative Directions Media, to identify the problem and set the roles and expectations.
- Mr. Mowrey agreed to provide professional direction for the students.
- Students filmed the Heroes of Vista Community Recognition Gala on April 11th at the Escondido Center of the Arts.



Through this project students were able to accomplish several Common Core and CTE standards, such as:



- Solve predictable and unpredictable work-related problems using various types of reasoning (inductive, deductive) as appropriate.
- Interpret information and draw conclusions, based on the best analysis, to make informed decisions
- Use technology to produce, publish and update individual or shared writing products in response to ongoing feedback, including new arguments or information.

Turn to the next page to view students in action!

